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Systemic and Systematic Risk Management Joseph E. Kasser 2020-05-14 This book discusses risk management as it applies to problem-solving for simple, complex and wicked problems faced by policy creators and implementors, project managers and systems engineers in the context of policies, large engineering projects (LEPs), projects and systems. When applying systems thinking to risk management, it can be seen that risk management applies to almost every action taken in daily life. This book: Introduces the systems approach of integrating risk management into policy creation and implementation, project management and systems engineering, such as the risk framework and the Firm Fixed Price (FFP) contract with penalties and bonuses. Introduces a number of out-of-the box concepts building on the application of the systems thinking tools in the system thinker's toolbox. Points out that integrating risk management into policy and project management and systems engineering is just good management and engineering practice. Discusses the flow of risk in a policy from creation through implementation via LEPs and simpler projects, identifying where risks arise and where they should be dealt with. Presents the risks in the relationship between policy creation, implementation, project management and systems engineering. Discusses risks throughout the policy implementation process and shows how the nature of risks changes from political to financial to technological as implementation proceeds. Discusses managing complexity and specifies the minimum number of elements in a system for it to be defined as, and managed as, complex. Points out that in most instances the traditionally ignored major implementation risk is that of poor performance by personnel. Shows how to proactively incorporate prevention into planning in order to prevent risks, as well as how to mitigate them when they occur.

Investopedia's Inside Edge: Ethics and quantitative analysis 2006

Reading, Wanting, and Broken Economics Simon R. Frost 2021-05-01 Uses a historical study of bookselling and readers as a way to question and rethink our understanding of the market for symbolic goods. Combining historical study, theorization, and experimental fiction, this book takes commodity culture and book retail around 1900 as the prime example of a market of symbolic goods. With the port of Southampton, England, as his case study, Simon R. Frost reveals how the city's bookshops, with their combinations of libraries, haberdashery, stationery, and books, sustained and were sustained by the dreams of ordinary readers, and how together they created the values powering this market. The goods in this market were symbolic and were not "consumed" but read. Their readings were created between other readers and texts, in happy disobedience to the neoliberal laws of the free market. Today such reader-created social markets comprise much of the world's branded economies, which is why Frost calls for a new understanding of both literary and market values. Simon R. Frost is Principal Academic in English at Bournemouth University, United Kingdom. He is the author of *The Business of the Novel: Economics, Aesthetics and the Case of Middlemarch*.

Countdown to Financial Freedom Mark Avallone 2016-10-03 "I know and respect Mark Avallone. So it is not surprising that I found his book to be quite well done. It deserves a wide audience." George Connolly, President and CEO, Securian Financial Services What Is Your Unique Formula? Your financial clock is ticking, and you're running out of time to pursue your desired retirement. Whether you're a Millennial, Gen Xer, or Baby Boomer, the bite of bear markets, inflation, taxes, and higher health care costs is making the seconds tick even faster. In his Countdown to Financial Freedom, CERTIFIED FINANCIAL PLANNER practitioner and Forbes contributor, Mark Avallone, offers bold and practical guidance to help you pursue your ideal retirement and financial freedom. In this refreshing, easy-to-read book, Avallone presents a decade-by-decade guide for everyone whether you're just starting out, entering your peak earning years, or about to retire. Regardless of your current financial position, you'll find Your Unique Formula for determining a clear path to your retirement. Drawing on stories of people who have overcome financial setbacks, Avallone explains strategies like how to avoid the destructive forces of the 3 D's (disability, divorce, or death of partner) which can ravage even the most sound financial plan. In Countdown to Financial Freedom, you will see how an award-winning financial advisor clearly communicates ideas and strategies for people of all ages.

Das Kapital im 21. Jahrhundert 2015

Principles and Applications of Business Intelligence Research Herschel, Richard T. 2012-12-31 "This book provides the latest ideas and research on advancing the understanding and implementation of business intelligence within organizations"--Provided by publisher.

Infrastructure and Technology Management Tugrul U. Daim 2018-01-10 This book presents emerging technology management approaches and applied cases from leading infrastructure sectors such as energy, healthcare, transportation and education. Featuring timely topics such as fracking technology, electric cars, Google's eco-friendly mobile technology and Amazon Prime Air, the volume's contributions explore the current management challenges that have resulted from the development of new technologies, and present tools, applications and frameworks that can be utilized to overcome these challenges. Emerging technologies make us rethink how our infrastructure will look in the future. Solar and wind generation, for example, have already changed the dynamics of the power sector. While they have helped to reduce the use of fossil fuels, they have created management complications due to their intermittent natures. Meanwhile, information technologies have changed how we manage healthcare, making it safer and more accessible, but not without implications for cost and administration. Autonomous cars are around the corner. On-line education is no longer a myth but still a largely unfulfilled opportunity. Digitization of car ownership is achievable thanks to emerging business models leveraging new communication technologies. The major challenge is how to evaluate the relative costs and benefits of these technologies. This book offers insights from both researchers and industry practitioners to address this challenge and anticipate the impact of new technologies on infrastructure now and in the future.

Media Ethics Clifford G. Christians 2016-10-04 Media Ethics: Cases and Moral Reasoning challenges readers to think analytically about ethical situations in mass communication through original case studies and commentaries about real-life media experiences. This text provides a comprehensive introduction to the theoretical principles of ethical philosophies, facilitating ethical awareness. It introduces the Potter Box, with its four dimensions of moral analysis, to provide a framework for exploring the steps in moral reasoning and analyzing the cases. Focusing on a wide spectrum of ethical issues faced by media practitioners, the cases in this Tenth Edition include the most recent issues in journalism, broadcasting, advertising, public relations, and entertainment. Visit the companion website at www.mediaethicsbook.com.

Business Sustainability, Corporate Governance, and Organizational Ethics Zabihollah Rezaee 2019-11-06 A comprehensive framework for understanding the most important issues in global business This is the e-book version of Business Sustainability, Corporate Governance, and Organizational Ethics. In today's business environment, multinational corporations are under pressure from investors, lawmakers, and regulators to improve their corporate governance, business sustainability, and corporate culture. Business sustainability, corporate governance, and organizational ethics are taking center stage in the global business environment. This long-awaited text covers each of these three important areas in detail, guiding readers to a robust understanding with features including chapter summaries, essential terms, discussion questions, and cases for each topic covered.

Entries and Exits Alexander Elder 2008

The Knowledge Café Benjamin Anyacho 2021-07-06 Knowledge Café is a process for sharing information, whether face to face or virtual. This popular and practical knowledge management tool supports a culture where projects and innovation thrive. The Knowledge Café is a mindset and environment for engaging, discussing, and exchanging knowledge within a group either face to face or virtually. At the café, participants can discuss hard-to-solve project issues or resolve a family or community crisis. This metaphorical town square supports knowledge circulation and rejuvenation and increases its velocity—making it a breeding ground for innovation. The aha moments at one Knowledge Café can match the benefits of multiple conferences, workshops, and training put together. When knowledge management (KM) is part of an organization's culture, performance improves, collaboration increases, and the competitive advantage accelerates. No one can force knowledge transfer. We must create the right

environment where knowledge is freely shared, rewarded, and fun. This book demonstrates why the Knowledge Café is such an effective KM tool and shows how to design optimal café experiences and increase learning agility. The premium on knowledge and agility has never been greater. This book offers a technique for managing knowledge toward the greater good. Tips; templates; practical and relatable experiences; case studies; and examples of knowledge brokers, creators, and sharers across cultures are sprinkled throughout the book to show how the café interfaces with other KM techniques and in different work and project spaces.

Handbook of Research on Literacy and Digital Technology Integration in Teacher Education Keengwe, Jared 2019-11-15 With widespread testing and standards-driven curriculum and accountability pressure in public schools, teachers are expected to be highly skilled practitioners. There is a pressing need for college faculty to prepare current and future teachers for the demands of modern classrooms and to address the academic readiness skills of their students to succeed in their programs. The Handbook of Research on Literacy and Digital Technology Integration in Teacher Education is an essential academic publication that provides comprehensive research on the influence of standards-driven education on educators and educator preparation as well as the applications of technology for the preparation of teachers. Featuring a wide range of topics such as academic success, professional development, and teacher education, this book is essential for academicians, educators, administrators, educational software developers, IT consultants, researchers, professionals, students, and curriculum designers.

Strategic Corporate Social Responsibility David Chandler 2019-07-23 Strategic Corporate Social Responsibility, Fifth Edition is a comprehensive CSR text with a strong emphasis on strategy. Balancing theory and practical applications, the text is divided into two parts. The first half of the text provides an overview of the field, stakeholders perspective, CSR as a strategic filter, and how to implement CSR effectively. The second half of the book uses more than 20 cases to illustrate the organizational, economic, and societal issues surrounding CSR. The engaging cases capture contentious debates across the spectrum of CSR topics that culminate with a series of questions designed to stimulate further investigation and debate.

The Rowman & Littlefield Handbook of Media Management and Business L. Meghan Mahoney 2020-12-15 The Rowman & Littlefield Handbook of Media Management and Business connects research and industry practice to offer a strategic guide for aspiring and current media professionals in convergent environments. As a comprehensive one-stop reference for understanding business issues that drive the production and distribution of content that informs, entertains, and persuades audiences, aims to inspire and inform forward-thinking media management leaders. The handbook examines media management and business through a convergent media approach, rather than focusing on medium-specific strategies. By reflecting media management issues in the information, entertainment, sports, gaming industries, contributed chapters explore the unique opportunities and challenges brought by media convergence, while highlighting the fundamental philosophy, concepts, and practices unchanged in such a dynamic environment. this handbook examines media management through a global perspective, and encourages readers to connect their own diverse development to a broader global context. It is an important addition to the growing literature in media management, with a focus on new media technologies, business management, and internationalization.

Tax Policy Challenges in the 21st Century Karoline Spies 2014-10-17 The Major Developments in Tax Policy Steadily increasing globalization as well as the financial and economic crisis have brought major challenges for states in ensuring budgetary consolidation while maintaining sustainable economic growth. These developments have not only influenced political and economic discussions in the 21st century, but also raise new questions on the role of taxation in the economic policy environment. National taxation systems worldwide are subject to significant changes and it is assumed that they will develop in a more co-operative way in the near future. This book aims at identifying the major developments in tax policy in the 21st century on a national as well as on an international level and gives an in-depth analysis of the challenges and risks, but also of the opportunities connected to these developments. Ist covers numerous and discrete issues ranging from challenges in the VAT/GST area, the taxation of the financial sector, the fight against aggressive tax planning, tax abuse and tax evasion, tax integration within the EU, the development of transfer pricing rules, the increasing role of co-operative compliance and good governance and the changing tax policies of developing and newly industrialized countries. The contributions in this book build upon a legal comparison of the national tax systems in the relevant fields, propose tax policy solutions where required and give ideas on how to go forward.

Ich bin Malala Malala Yousafzai 2013-10-08 Am 9. Oktober 2012 wird die junge Pakistanerin Malala Yousafzai auf ihrem Schulweg überfallen und niedergeschossen. Die Fünfzehnjährige hatte sich den Taliban widersetzt, die Mädchen verbieten, zur Schule zu gehen. Wie durch ein Wunder kommt Malala mit dem Leben davon. Als im Herbst 2013 ihr Buch "Ich bin Malala" erscheint, ist die Resonanz enorm: Weltweit wird über ihr Schicksal berichtet. Im Juli 2013 hält sie eine beeindruckende Rede vor den Vereinten Nationen. Barack Obama empfängt sie im Weißen Haus, und im Dezember erhält sie den Sacharow-Preis für geistige Freiheit, verliehen vom Europäischen Parlament. Malala Yousafzai lebt heute mit ihrer Familie in England, wo sie wieder zur Schule geht. Malala Yousafzai wird mit dem Friedensnobelpreis 2014 ausgezeichnet. »Dieses Memoir unterstreicht ihre besten Eigenschaften. Ihren Mut und ihre Entschlossenheit kann man nur bewundern. Ihr Hunger nach Bildung und Neugestaltung ist authentisch. Sie wirkt so unschuldig, und da ist diese unverwundliche Zuversicht. Sie spricht mit einem solchen Gewicht, dass man vergisst, dass Malala erst 16 ist.« The Times »Niemand hat das Recht auf Bildung so knapp, so einprägsam und überzeugend zusammengefasst wie Malala Yousafzai, die tapferste Schülerin der Welt.« Berliner Zeitung »Der mutigste Teenager der Welt« Bild »Bewegend erzählt Malala Yousafzai ihr Schicksal.« Brigitte

Die Logik des kollektiven Handelns Mancur Olson 2004

Ich, Eleanor Oliphant Gail Honeyman 2017-04-24 Wie Eleanor Oliphant die Liebe suchte und sich selbst dabei fand Eleanor Oliphant ist anders als andere Menschen. Eine Pizza bestellen, mit Freunden einen schönen Tag verbringen, einfach so in den Pub gehen? Für Eleanor undenkbar! Und das macht ihr Leben auf Dauer unerträglich einsam. Erst als sie sich verliebt, wagt sie sich zaghaft aus ihrem Schneckenhaus - und lernt dabei nicht nur die Welt, sondern auch sich selbst noch einmal neu kennen. Mit ihrem Debüt "Ich, Eleanor Oliphant" ist Gail Honeyman ein anrührender Roman mit einer unvergesslichen Hauptfigur gelungen. Ihre erfrischend schräge Sicht auf die Dinge zeigt uns, was im Leben wirklich zählt. Liebe. Hoffnung. Ehrlichkeit. Und vor allen Dingen die Freundschaft. "Absolut mitreißend." Jojo Moyes *Die Blue-Ocean-Strategie* 50Minuten, 2018-05-07 In nur 50 Minuten die Blue-Ocean-Strategie verstehen Die Blue-Ocean-Strategie der beiden Wirtschaftswissenschaftler W. Chan Kim und Renée Mauborgne zielt darauf, mithilfe radikaler Innovation neue Märkte zu schaffen. Dabei wird zwischen Märkten mit starkem Wettbewerb, den roten Ozeanen, und neuen Märkten, in denen es noch keine Konkurrenz gibt, unterschieden: den blauen Ozeanen. Diese sollen durch Innovation erreicht werden, die dem Unternehmen ein Alleinstellungsmerkmal verleiht, sodass es nicht mehr im Wettbewerb zu anderen Unternehmen steht. Verschiedene Grafiken, Strategieabwägungen und Kundenanalysen unterstützen den kreativen Prozess. So kann ein innovatives, neues Produkt entwickelt werden, das dem Markt bisher noch gefehlt hat. Anhand praktischer Beispiele wird die Theorie leicht verständlich veranschaulicht. So erhalten Sie einen interessanten und praxisorientierten Überblick über das Wesentliche. Nach 50 Minuten können Sie: • die richtigen Fragen stellen, um Marktlücken zu erkennen • sowohl Ihre Produkte als auch (potenzielle) Kunden analysieren • eine auf Ihr Unternehmen zugeschnittene Strategie entwickeln, mit der Sie Ihre Konkurrenz weit hinter sich lassen Der Einstieg in ein neues Kapitel Ihrer Unternehmensgeschichte! Über 50MINUTEN.DE | BUSINESS – MANAGEMENT UND MARKETING Was bewegt die Wirtschaftswelt? Mit der Serie Business – Management und Marketing der Reihe 50Minuten verstehen Sie schnell die wichtigsten Modelle und Konzepte. Unsere Titel versorgen Sie mit der notwendigen Theorie, prägnanten Definitionen der Schlüsselwörter und interessanten Fallstudien in einem einfachen und leicht verständlichen Format. Sie sind der ideale Ausgangspunkt für Leserinnen und Leser, die ihre Fähigkeiten und Kenntnisse erweitern möchten.

Pricing - Praxis Der Optimalen Preisfindung Thomas T. Nagle 1998-03-18 Schwerpunkte des Buches sind die Wettbewerbsstrategie und die Integration der Kostenanalyse in den marktbedingten Preisbildungsprozeß. Die Autoren erklären, wie die Rentabilität eines Unternehmens trotz starker Konkurrenz erhalten werden kann. Und zwar muß der Wettbewerb gelenkt werden, anstatt lediglich auf die Konkurrenz zu reagieren. Der Leser erfährt einfache, aber äußerst wirkungsvolle finanzielle Techniken zur Integration der Kostenfrage in Marketingentscheidungen. Schließlich werden Gewinnmöglichkeiten erläutert, die sich aus einer Marktsegmentierung ergeben, ebenso wie die spezifischen Techniken zur Erreichung dieser Segmentierung.

Handbuch Value Investing Bruce C. N. Greenwald 2002-12-30 Value Investing vom "Guru der Wall Street-Gurus" Wenn es an der Börse kompliziert wird, greift man lieber auf bewährte, klassische Investment-Methoden zurück. Value Investing ist eine Investitionsstrategie, die von Benjamin Graham in den 30er-Jahren entwickelt wurde und die sich seither immer wieder bewährt hat. Bei dieser wertorientierten Analyse-Methode wird der tatsächliche Wert eines Unternehmens mit dessen Aktienkurs verglichen, in der Überzeugung, dass sich langfristig beide angleichen. Hochwertige Unternehmen zu einem niedrigen und daher billigen Marktkurs zu kaufen, ist die grundlegende Erfolgsstrategie bei dieser Methode. Bruce Greenwald, von der New York Times als 'Guru der Gurus' bezeichnet, und seine Mitautoren geben einen Überblick von den Anfängen bis hin zur heutigen Anwendung. Das Buch zeigt das Konzept und die Grundlagen, stellt die Quellen des Unternehmenswertes wie Gewinn, Wachstum und Vermögenswerte vor und gibt einen Einblick in die Facetten der aktuellen wertorientierten Anlagestrategien. Acht renommierte Finanzexperten und deren Umsetzung von Grahams Strategie werden vorgestellt, darunter so bekannte Namen wie Mario Gabelli, Michael Price und Warren Buffett. Anlegerprofile und Investitionsbeispiele von klassischen und zeitgenössischen Anlegern zeigen konkret, wie mit Value Investing Gewinne erzielt werden.

The Enduring Advisory Firm Mark C. Tibergien 2016-11-03 A guide for financial advisors who are ready to embrace new opportunities The Enduring Advisory Firm is a book for the forward-thinking financial advisor. Financial advisement is traditionally a hands-on field, so few in the industry feel threatened by the shifting social and technological landscape. In this book, Mark Tibergien—routinely named one of the most influential people in the financial services world—and Kim Dellarocca make a compelling case for taking a closer look at technology and other big-deal industry trends in order to move the business of financial advice into the next stage of its evolution. Combining a facts-based approach with case studies and examples from the field, The Enduring Advisory Firm will ignite your imagination by demonstrating practical strategies for attracting clients and streamlining operations. Today's smart practice managers are focusing on emerging topics like the needs and expectations of the Millennial generation, mobile and interactive technologies, and growth planning. Responding thoughtfully to these trends, with the help of this book, could propel your financial advising business toward a more successful future. In-depth discussion of trends and forces that you can harness to reshape your financial advisement business Case studies and examples showing how to navigate the most difficult business decisions Innovative ideas for process improvement, more fruitful client interactions, and sustainable growth Tips and insight for attracting Millennial clients and talent by leveraging new technologies The Enduring Advisory Firm will inspire financial advisors, managers, and executives to branch out in ways that will lead to measurable growth. With a newfound focus on the evolution of your business, you might be surprised at where change takes you. In addition to providing RIAs with guidelines to help them succeed, all of the proceeds from this book will support the CFP Board Center for Financial Planning, a national initiative to create a more diverse and financial planning profession so that every American has access to competent and ethical financial planning advice. The Center brings together CFP® professionals, firms, educators, researchers and experts to address profession-wide challenges in the areas of diversity and workforce development, and to build an academic home that offers opportunities for conducting and publishing new research that adds to the financial planning body of knowledge. Learn more at www.CenterforFinancialPlanning.org.

UNANGREIFBAR Tony Robbins 2017-10-16 Mit seinem #1 New York Times-Bestseller "Money: Die 7 einfachen Schritte zur finanziellen Freiheit" hat Tony Robbins Geschichte geschrieben. Mit "UNANGREIFBAR" kehrt er mit einer Schritt-für-Schritt-Anleitung zurück, die es jedem ermöglicht, endlich selbst finanzielle Freiheit zu erreichen. Egal welches Einkommen, Alter oder Lebenssituation, in "UNANGREIFBAR" gibt Tony Robbins dem Leser praktische Tools an die Hand, mit denen jeder seine finanziellen Ziele schneller erreichen kann. Tony Robbins hat bereits mehr als 50 Millionen Menschen aus mehr als 50 verschiedenen Ländern erfolgreich ge-coacht. Für "UNANGREIFBAR" hat er sich mit Peter Mallouk zusammengetan, dem einzigen Finanzberater, der vom Magazin Barron's in drei aufeinanderfolgenden Jahren zur absoluten Nr. 1 gewählt wurde. Zusammen zeigen sie, wie man wirklich unangreifbar wird und selbst in einer Welt voller Unsicherheit, ökonomischer Schwankungen und unvorhersehbarer Veränderungen ruhig und gelassen bleibt.

Regulatory Aspects of Artificial Intelligence on Blockchain Tehrani, Pardis Moslemzadeh 2021-09-24 The convergence of Artificial Intelligence (AI) in blockchain creates one of the world's most reliable technology-enabled decision-making systems that is virtually tamper-proof and provides solid insights and decisions. The integration of AI and Blockchain affects many aspects from food supply chain logistics and healthcare record sharing to media royalties and financial security. It is imperative that regulatory standards are emphasized in order to support positive outcomes from the integration of AI in blockchain technology. Regulatory Aspects of Artificial Intelligence on Blockchain provides relevant legal and security frameworks and the latest empirical research findings in blockchain and AI. Through the latest research and standards, the book identifies and offers solutions for overcoming legal consequences that pertain to the application of AI into the blockchain system, especially concerning the usage of smart contracts. The chapters, while investigating the legal and security issues associated with these applications, also include topics such as smart contracts, network vulnerability, cryptocurrency, machine learning, and more. This book is essential for technologists, security analysts, legal specialists, privacy and data security practitioners, IT consultants, standardization professionals, researchers, academicians, and students interested in blockchain and AI from a legal and security viewpoint.

Nikomachische Ethik Aristoteles 2018-05-13 Ziel dieses Werkes ist es, einen Leitfaden zu geben, um zu erlernen, wie man ein guter Mensch wird und wie man ein glückliches Leben führt. Da hierfür der Begriff des Handelns zentral ist, ist bereits im ersten Satz davon die Rede: "Jedes praktische Können und jede wissenschaftliche Untersuchung, ebenso alles Handeln und Wählen, strebt nach einem Gut, wie allgemein angenommen wird." Ein Gut kann dabei entweder nur dazu da sein, ein weiteres Gut zu befördern (es wird dann zu den poetischen Handlungen gezählt), oder es kann ein anderes Gut befördern und gleichzeitig "um seiner selbst willen erstrebt werden" (es hat dann praktischen Charakter), oder aber es kann als höchstes Gut das Endziel allen Handelns darstellen (= absolute Praxis). Dadurch wird das Werk durch die Frage bestimmt, wie das höchste Gut, oder auch das höchste Ziel, beschaffen und wie es zu erreichen ist.

Unmindful Negligence Karen Gustafson 2015-11-02 Unmindful Negligence offers thoughtful reading for all to ponder from several perspectives. It is about America's intolerant and unjust treatment of Native American Indians, immigrants, African American Blacks, women, minorities, the disabled, LGBT community-- virtually any group experiencing discrimination today in America. Psychological studies explain how the "us vs them" behavior is a dominant force that was present from the inception of America and causative for the divisions in our present day society. These growing differences have led many observers in our society to worry we are developing a community of narcissists as many studies have suggested. On another level the book also describes how American society through political action groups and legislative laws has attempted to incrementally "right these wrongs" thoughtfully raising American awareness to live up to the concept of our country's exceptionalism. Another concept addresses transcendent themes from our earliest ancestors at Gobleki Tepe to present day of how cooperative behavior is the catalyst for extraordinary changes in human living. As a result, America may be at a tipping point where issues surrounding discrimination and lack of economic and educational opportunities can't be resolved due to a political system that is only concerned with their perception of issues and an unwillingness to compromise. Finally there are counteractive views in the religious and political sphere that are determined to enforce their ideology that their belief system is not only best for all, but is God's way. These are self-serving tenets that cannot lead to an inclusiveness of humankind: for if these views prevail, America will just become another once upon a time democracy.

Business for Communicators Sandra Duhé 2021-09-29 Business for Communicators provides future and current professional communicators with a hands-on, working knowledge of how businesses profit, grow, and adapt in their competitive environments. Corporate communicators aspire to sit at the decision-making table but too often fall short because of an inability to speak the language of business or effectively apply a business mindset to communication strategy. Business for Communicators provides the in-depth business

literacy these professionals need, beyond just building the case for business intelligence or explaining business basics. The text delves into the details of corporate finance, accounting, marketing, strategy, operations, and economics to provide a theoretical grounding and a working knowledge that business communicators can apply to every decision they make. Real world applications illustrate concepts covered, focus on the communication implications of business outcomes, and provide opportunities for extended learning and discussion. This book is an essential resource for advanced undergraduate and graduate students, as well as professional corporate communicators ready to enhance their influence and advance their careers with business acumen. An accompanying website, blog, email, and social media platforms provide additional resources, interaction, commentary, and responses to questions from educators and practitioners, as well as teaching materials for educators, at www.thecomunicatorsmba.com.

Träume, was du träumen willst Stephen LaBerge 2014-05-09 Luzides Träumen kann eine berauschende Erfahrung sein. Man träumt bewusst und kann seine Träume aktiv steuern und beeinflussen – und sie so für sich nutzen. Erlernen Sie mithilfe dieses Ratgebers das luzide Träumen und tauchen Sie ein in eine Traumwelt, in der alles möglich ist. Einer der führenden Experten auf dem Gebiet des luziden Träumens, der Psychologe Stephen LaBerge, hat jahrelang die Beziehung zwischen Körper und Geist während des Traumstadiums erforscht und die notwendigen Schritte zur Perfektionierung des luziden Träumens entschlüsselt. Dieses praxisbezogene Übungsbuch wird Ihnen nicht nur dabei helfen, das luzide Träumen zu erlernen, sondern Ihnen auch zeigen, wie Sie mithilfe Ihrer Träume - Probleme lösen, - Ihr Selbstvertrauen verbessern, - Ihre Kreativität steigern, - Ängste und Hemmungen konfrontieren und bezwingen. Dieser wichtige Klassiker der Traumliteratur ist ein Muss für alle, die nicht nur im Traum über ihre Fragen hinausgehen möchten.

The Spa Manager's Essential Guide Mike Wallace 2020-09-01 The Spa Manager's Essential Guide contains all the basic day to day information on how to run a wellness, beauty or thermal spa operation successfully. It focuses on those areas that industry leaders have identified as critical and missing in today's spa leaders, combined with advice from over 40 spa experts.

The Banking Industry Guide: Key Insights for Investment Professionals Ryan C. Fuhrmann **Die Prinzipien des Erfolgs** Ray Dalio 2019-06-23 Seine Firma Bridgewater Associates ist der größte Hedgefonds der Welt, er selbst gehört zu den Top 50 der reichsten Menschen auf dem Planeten: Ray Dalio. Seit 40 Jahren führt er sein Unternehmen so erfolgreich, dass ihn Generationen von Nachwuchsbankern wie einen Halbgott verehren. Mit "Die Prinzipien des Erfolgs" erlaubt er erstmals einen Blick in seine sonst so hermetisch abgeriegelte Welt. Seine Beobachtungen aus dem Geschäftsleben hielt Ray Dalio schon als junger Unternehmer in einem Notizbuch fest. Das war die Geburtsstunde seiner gut 200 "Prinzipien", die mit diesem Buch erstmals gebündelt vorliegen und kaum weniger als die Essenz des geradezu unheimlichen Erfolgs von Ray Dalio und seiner Firma darstellen. Kern dieser Prinzipien ist eine stetige Verbesserung durch radikale Transparenz und Wahrhaftigkeit, eine Art "Ideen-Meritokratie", also eine Atmosphäre, in der sich die besten Ideen durchsetzen. Die einzigartigen Prinzipien, mithilfe derer jeder den Weg des Erfolgs einschlagen kann, und die mitunter harten Lektionen, die ihn sein einzigartiges System errichten ließen, hat Ray Dalio auf eine bisher noch nie dagewesene, unkonventionelle Weise zusammengetragen.

Investopedia's Inside Edge: Corp. finance, securities markets and equity, debt, derivatives, alternative investments, and portfolio mgmt 2006

The Book of Alternative Data Alexander Denev 2020-07-02 The first and only book to systematically address methodologies and processes of leveraging non-traditional information sources in the context of investing and risk management Harnessing non-traditional data sources to generate alpha, analyze markets, and forecast risk is a subject of intense interest for financial professionals. A growing number of regularly-held conferences on alternative data are being established, complemented by an upsurge in new papers on the subject. Alternative data is starting to be steadily incorporated by conventional institutional investors and risk managers throughout the financial world. Methodologies to analyze and extract value from alternative data, guidance on how to source data and integrate data flows within existing systems is currently not treated in literature. Filling this significant gap in knowledge, The Book of Alternative Data is the first and only book to offer a coherent, systematic treatment of the subject. This groundbreaking volume provides readers with a roadmap for navigating the complexities of an array of alternative data sources, and delivers the appropriate techniques to analyze them. The authors—leading experts in financial modeling, machine learning, and quantitative research and analytics—employ a step-by-step approach to guide readers through the dense jungle of generated data. A first-of-its kind treatment of alternative data types, sources, and methodologies, this innovative book: Provides an integrated modeling approach to extract value from multiple types of datasets Treats the processes needed to make alternative data signals operational Helps investors and risk managers rethink how they engage with alternative datasets Features practical use case studies in many different financial markets and real-world techniques Describes how to avoid potential pitfalls and missteps in starting the alternative data journey Explains how to integrate information from different datasets to maximize informational value The Book of Alternative Data is an indispensable resource for anyone wishing to analyze or monetize different non-traditional datasets, including Chief Investment Officers, Chief Risk Officers, risk professionals, investment professionals, traders, economists, and machine learning developers and users.

Self-Presentation and Self-Praise in the Digital Workplace Anna Danielewicz-Betz 2021-12-07 Self-Presentation and Self-Praise in the Digital Workplace presents the findings of an interdisciplinary study of the 'self-entrepreneurial self' and, in particular, the rationale behind its need to self-present under the current socio-economic and business conditions. It addresses the complex landscape of the levels, typologies, categories, triggers, as well as both internal and external factors impacting self-praise in the context of a digital workplace (with the focus on enterprise social media).

Investopedia's Inside Edge: Economics and financial statement analysis 2006

How Business Works DK 2022-03-03 This brilliant ebook explains and explores the essential terms and key concepts in the world of business, finance, and company management. If you're perplexed by profit margins, confused by cash flow, or baffled by balance sheets, all your questions and many more are answered in this indispensable e-guide. Get to grips with how companies work from management to research and development, and sales and marketing to production and distribution. Eye-catching visual aids give a helpful representation of each and every aspect of business, while the complex subject matter is broken down into clear definitions and concise explanations, expressed in easy-to-understand language. Crammed with essential know-how, How Business Works is perfect for anyone looking to boost their business brain or learn the ropes from the ground to the top.

Das LEGO-Buch 2010 Überblick zu Lego-Produkten samt Abbildungen von Modellen aus den Legoland-Parks und -Discovery-Centern. Ab 9.

Narrative Wirtschaft Robert J. Shiller 2020-03-16 "Tech-Aktien steigen immer!" "Immobilienpreise fallen nie!" Stimmt das wirklich? Ob wahr oder nicht, solche Narrative, oder einfacher gesagt Geschichten, beeinflussen das Verhalten von Menschen und somit auch die Wirtschaft massiv. Wie entstehen Narrative? Wie gehen sie viral, wie gewinnen sie an Einfluss, wann verlieren sie diesen wieder? Welche Auswirkungen haben sie? Und, last, but not least: Wie lassen sich mit ihnen ökonomische Zusammenhänge und Entwicklungen besser verstehen und vorhersagen? Diese Fragen untersucht Wirtschafts-Nobelpreisträger Robert Shiller in seinem vielleicht wichtigsten Buch.

Air Transport and Tourism M.R. Dileep 2021-09-30 Air Transport and Tourism: Interrelationship, Operations and Strategies is a comprehensive textbook covering all major aspects of air transport from operational and managerial perspectives, as well as exploring the intricate relationship that exists between the air transport and tourism industries. The book introduces and provides in-depth coverage of the complexities of the airline industry and the tourism industry and the ways in which they are connected and impact on each other, for example, the destination-airport-airline nexus, and the roles of air transport and airlines in tourism and vice versa. Emphasis is placed on current and future trends, the impact of COVID-19, sustainability and environmental challenges throughout. Comprehensive coverage of airline operations, strategic management and planning, airport operations and air transport information technology is also provided, offering a practical viewpoint on these vital aspects of the subject. This will be the ideal introductory textbook for students of tourism and hospitality studying courses in aviation and air travel.

Economy 101 Yvette Lapierre 2019-08 Economy 101 studies the basics of the free market economy, delving into details about economic growth, recessions, and government interventions. Readers will come away with confidence in discussing economic topics. Features include worksheets, key takeaways, a glossary, further readings, websites, source notes, and an index. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.