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## **Ethics in Small and Medium Sized Enterprises**

Laura Spence 2010-10-01  
This book is the first of its kind – a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social

and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority

organizational form. The first section of the book is a global round-up of research on ethics in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

Small and Medium-sized Enterprises and the Global Economy Gerald I. Susman 2007-01-01

Globalization has jarred the traditional role and competitiveness of small- and medium-sized enterprises. This masterful volume comprises leading scholars, policy makers and business leaders who have new insights and

strategies for SMEs creating opportunities rather than being victims of globalization. The result is a breakthrough in our understanding of entrepreneurship in the global context. David B. Audretsch, Indiana University, Bloomington, US and WHU, Germany Small and medium-sized enterprises (SMEs) often have difficulty competing in the global economy unless they collaborate with domestic or foreign partners or with public sector organizations. This book addresses the resource leverage and innovation challenges that increased global trade represents for SMEs. In doing so, it explores how SMEs can become more competitive at home and in foreign markets as stand-alone firms or as members of supplier and customer networks. SMEs are

turning increasingly to innovation as a source of competitive advantage in order to protect their home markets and participate in expanding foreign markets. The contributors to this volume leading experts in entrepreneurship, innovation, and international business provide in-depth coverage of the most compelling issues facing SMEs. These include: innovation as a competitive strategy, network dynamics, ways to leverage technology, internationalization, and the role of the public sector in helping SMEs to overcome resource deficiencies. This comprehensive look at SMEs in the global marketplace will be of great interest to academics who study entrepreneurship, innovation, or international business, officials from public

sector agencies with responsibility for helping SMEs to internationalize and become more innovative, and senior executives of SMEs or executives of larger companies who are considering collaboration with SMEs. *The Subjectivities and Politics of Occupational Risk* Alan Hall 2020-11-30 The Subjectivities and Politics of Occupational Risk links restructuring in three industries to shifts in risk subjectivities and politics, both within workplaces and within the safety management and regulative spheres, often leading to conflict and changes in law, political discourses and management approaches. The state and corporate governance emphasis on worker participation and worker rights, internal responsibility, and

self-regulative technologies are understood as corporate and state efforts to reconstruct control and responsibility for Occupational Health and Safety (OHS) risks within the context of a globalized neoliberal economy. Part 1 presents a conceptual framework for understanding the subjective bases of worker responses to health and safety hazards using Bourdieu's concept of habitus and the sociology of risk concepts of trust and uncertainty. Part 2 demonstrates the restructuring arguments using three different industry case studies of multiple mines, farms and auto parts plants. The final chapter draws out the implications of the evidence and theory for social change and presents several recommendations for a more worker-centred

politics of health and safety. The book will appeal to social scientists interested in health and safety, work, employment relations and labour law, as well as worker advocates and activists.

*Entrepreneurship, Sustainable Growth and Performance* Hans Landström 2008-01-01

Collectively, the authors present an informative overview of some of the best European research in entrepreneurship that exists at present. In addition, the variation in research traditions and approaches offer the reader an interesting insight into the various disciplinary perspectives that can shed light on entrepreneurial activities, including insights from psychology, sociology, finance and strategy. The attempt to examine

both individual and firm-level analysis is also a strength of this book, given that the majority of entrepreneurship research tends to focus on just one of these streams and there is a dearth of work that is able to integrate and understand both dimensions simultaneously. . . the book provides value for money for those whom entrepreneurship research within a European context is a particular interest. Jean Clarke, International Journal of Entrepreneurial Behaviour and Research This book brings together some of Europe's finest scholars, showcasing the richness, diversity and quality of European entrepreneurship research. Collectively, the authors present an authoritative overview

of state-of-the-art research on current entrepreneurship themes. This book is a must read for scholars, policymakers, and students interested in staying updated about the current state of entrepreneurship research. Johan Wiklund, Syracuse University, US The 20th edition of the RENT conference took place where it started 20 years ago: in the European capital, Brussels. The current volume presents the best papers of this conference and offers a grand view of the state of the art of European entrepreneurship research. Drivers as well as consequences are dealt with from many different angles. Taken together it gives a thorough description of the scarcest and most essential of all input factors of the modern economy:

entrepreneurship. Roy Thurik, Erasmus University Rotterdam, The Netherlands This book provides an invaluable, state-of-the-art overview of current European research in the field of entrepreneurship. It focuses on four themes, each of which illustrates a key dimension in the overall theme: entrepreneurs and their role in entrepreneurship entrepreneurship in family businesses performance of new ventures and entrepreneurial processes. Entrepreneurship, Sustainable Growth and Performance is written from various perspectives by eminent academics with different methodological approaches. It is an invaluable resource for researchers, scholars and students as well as

consultants and policymakers with an interest in entrepreneurship and small businesses. Journal of Small Business and Entrepreneurship 1986 **International Entrepreneurship** Andreas Al-Laham 2009-01-15 Dieses Special Issue untersucht am Beispiel von High-Tech- und Biotechnologie-Firmen die verschiedenen Faktoren für eine erfolgreiche Internationalisierung von KMU. Zudem wird gezeigt, welche Auswirkungen nationale und internationale Kooperationen für KMU haben. **World Famous in New Zealand** Colin Campbell-Hunt 2001 This is the story of how ten of New Zealand's finest companies became world-class competitors. An Academic Writer's Guide to Publishing in

Business and Economic Journals David L. Kurtz 1986

**Journal of Small Business and Entrepreneurship** 2004

**Journal of Small Business and Entrepreneurship** 1986

E-strategies for Resource Management

Systems Eshaa M. Alkhalifa 2010-01-01

"This book offers insight into current research practices and trends in Information Resource Management strategies that are implemented electronically"--

Provided by publisher.

*Enterprise in Africa* Simon A. McGrath 1999

This book is concerned to revisit key elements of the debate about small and microenterprises through the lens of the current poverty-growth debate and in the specific context of Africa.

**Infrastructure Mandates**

**for Change, 1994-1999**

Meshack M. Khosa 2000

This book, *Infrastructure Mandates for Change 1994-1999*, as does its accompanying volume, *Empowerment through Service Delivery*, appraises infrastructure policy since 1994. Whereas *Empowerment through Service Delivery* analyses selected case studies on infrastructure and service delivery, this book focuses on the transformation of infrastructure in South Africa since 1994, particularly those relating to water, health, land, electricity, housing and transport. "Meshack Khosa has brought together the key figures working on empowerment and service delivery and this book, in its scope, sophistication and rigor, represents one of the most important

contributions to the debates over the achievements of and challenges confronting the 'new' South Africa. A book which deserves to be read widely in and outside of academia"

### **How to Get Published in the Best**

#### **Entrepreneurship**

**Journals** Alain Fayolle  
2014-01-31 Competition to publish in the top journals is fierce. This book provides entrepreneurship researchers with relevant material and insights to support them in their efforts to publish their research in the most prestigious entrepreneurship outlets. &

#### Entrepreneurship and Community Economic Development

Monica C. Diochon 2004-05 An exploration of the factors that influence a community's effectiveness in fostering

entrepreneurship, innovation and economic development.

### **Small and Medium-Sized Enterprises in International Economic Law**

Thilo Rensmann

2017-06-09 International economic law, with its traditional focus on large multinational enterprises, is only slowly waking up to the new reality of small and medium-sized enterprises (SMEs), entering the global marketplace. In the wake of the digital revolution, smaller companies now play an important role in the global economic landscape. In 2015 the UN expressly called for SMEs to have greater access to international trade and investment, and it is increasingly recognized that the integration of SMEs provides one of the keys to creating a more sustainable and inclusive global

economy. As SMEs increasingly permeate transnational supply chains, so interactions between these companies and international economic law and policy proliferate. Small and Medium-sized Enterprises in International Economic Law offers the first comprehensive analysis of the interaction between SMEs and international economic law. This book presents a broad international perspective, gathering together contributions by leading experts from academia, legal practice, and international organizations. It opens up a field of enquiry into this so far unexplored dynamic and provide a touchstone for future debate. The analysis covers a broad spectrum of international trade and investment law focusing

on issues of particular interest to SMEs, such as trade in services, government procurement, and trade facilitation. Diverse perspectives illuminate regional developments (in particular within the EU) and the implications of mega-regional free trade agreements. The essays also examine questions of legitimacy of global economic governance; in particular, concerns surrounding the threat posed to the interests of domestic SMEs by the growing liberalization of international trade and investment. These essays constitute essential reading for practitioners and academics seeking to navigate a previously neglected trend in international economic law.

**The Future of Small Business Exporting**  
United States. Congress.

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Senate. Committee on Small Business 2000 Risk Management Gerald Mars 2019-04-08 First published in 2000, Risk Management is a two volume set, comprised of the most significant and influential articles by the leading authorities in the studies of risk management. The volumes includes a full-length introduction from the editor, an internationally recognized expert, and provides an authoritative guide to the selection of essays chosen, and to the wider field itself. The collections of essays are both international and interdisciplinary in scope and provide an entry point for investigating the myriad of study within the discipline.

**Becoming an Entrepreneur** Susanne Weber 2014-05-05 This book provides new insights into the

important field of Entrepreneurship Education. The editors pick up Fayolle's invitation: "How can we learn from 'institutional' culture?" and translate it to a variety of aspects of learning to start-up. From the perspective of Human Resource Education and Management (Wirtschaftspädagogik) the authors shed light into the socio-cultural system of entrepreneurship education. They start with mapping out its challenges. They discuss context factors like political regimes affecting entrepreneurial activities, consider goals including moral awareness, introduce ideas of modeling entrepreneurial and intrapreneurial competencies, suggest teaching-learning-strategies, discuss

evaluation procedures and introduce case studies of entrepreneurship education in different countries for different study levels. All in all this book stimulates and supports the challenges of educators, students, and practitioners (human resource managers, consultants, principals, teachers, and trainers) to introduce into the varying contexts of entrepreneurship education content specific, procedural, causal elements necessary for starting and maintaining an enterprise.

*Journal of Small Business and Entrepreneurship* 1989  
**Journal of the Senate of the United States of America** United States. Congress. Senate  
**Small and Medium-Sized Enterprises: U.S. and EU Export Activities, and Barriers and**

**Opportunities Experienced by U.S. Firms, Inv. 332-509**  
Innovative Solutions for Implementing Global Supply Chains in Emerging Markets  
Dwivedi, Ashish  
2016-01-28 Advancements in the field of information technology have transformed the way businesses interact with each other and their customers. Businesses now require customized products and services to reflect their constantly changing environment, yet this results in cutting-edge products with relatively short lifecycles. Innovative Solutions for Implementing Global Supply Chains in Emerging Markets addresses the roles of knowledge management and information technology within emerging markets. This forward-thinking title explores the current trends in supply

chain management, knowledge acquisition and transfer mechanisms among supply chain partners, and knowledge management paradigms.

This book is an invaluable resource for researchers, business professionals and students, business analysts, and marketing professionals.

**Tax Incentives and Small Business Exports** United States. Congress. House. Committee on Small Business. Subcommittee on Tax, Access to Equity Capital, and Business Opportunities 1982

Impact of International Business Heinz Tuselmann 2016-07-01

The international community is confronted with a new set of challenges, the scale and complexity of which is virtually unprecedented. In this connection, there are heightened demands for international business research to provide

guidance for decision-makers on how to solve actual problems. Impact of International Business addresses current challenges and issues, and provides fresh insights that are pertinent for policy and practice. The book examines various contemporary international business issues from various viewpoints, draws on research conducted in different countries, examines IB issues in both developed and emerging country contexts, offers various theoretical perspectives and different methodologies. It provides both rigorous empirical and conceptual advances and insights that are useful and relevant for managers and policy makers in their search for solutions in face of current challenges posed by the international

environment.  
The Oxford Handbook of Diversity in Organizations Regine Bendl 2015-11-12 In recent years diversity and its management has become a feature of modern and postmodern organizations. Different practices have spread around the globe focusing on the organizing and management of inclusion and exclusion of different groups such as men and women, heterosexual and homosexuals, persons with different racial and ethnic background, ages, and (dis)abilities. However, although increasingly recognized as important, the discourses of diversity are multifaceted and not without controversy. Furthermore, diversity management practices have the potential to reproduce both inclusion

and exclusion. This book presents the foundations of organizing and managing diversities, offers multidisciplinary, intersectional, and critical analyses on key issues, and opens up fresh perspectives in order to advance the diversity debate. The contributors are a team of leading diversity scholars from all over the world.

**Hearing on Business and Investment Opportunities in the Baltic States, Eastern Europe, and the Former Soviet Union**

United States 1992  
*Journal of the House of Representatives of the United States* United States. Congress. House 2010 Some vols. include supplemental journals of "such proceedings of the sessions, as, during the time they were depending, were ordered to be kept secret, and respecting which the

injunction of secrecy was afterwards taken off by the order of the House".

**ECIE 2017 12th European Conference on Innovation and Entrepreneurship**

Christophe Loué

2017-09-21

*ICIE 2016 Proceedings of the 4th International Conference on Innovation and Entrepreneurship* Dr

Kenneth A. Grant and Dr Sean Wise 2016

*Cabell's Directory of Publishing Opportunities in Management* David W.

E. Cabell 2004

**When Entrepreneurs Meet: The Collective Governance Of New Ideas**

Darcy W E Allen

2020-10-21

When Entrepreneurs Meet: The Collective Governance of New Ideas challenges our understanding of how entrepreneurs crystallize opportunities surrounding new technologies. While innovation is the

fundamental driver of growth and prosperity, how the earliest stages of entrepreneurship are governed remains elusive. This book creates a new, institutional approach to understanding entrepreneurship before emphasizing how entrepreneurs create governance structures to coordinate new knowledge resources. Rather than the conventional view that entrepreneurship happens inside firms, this unique transaction-cost economics analysis of entrepreneurship suggests it might begin earlier in hybrid, polycentric self-governance structures, including the innovation commons. Allen explores and analyses various examples of these structures, including hackerspaces and the institutions coalescing around the development of the blockchain

economy, along with the dynamics of how those institutions might collapse into firms. This new understanding of the entrepreneurial governance problem is also connected to contemporary questions about the purpose, scope, and application of innovation policy. *Reader's Guide to the Social Sciences* Jonathan Michie 2014-02-03 This 2-volume work includes approximately 1,200 entries in A-Z order, critically reviewing the literature on specific topics from abortion to world systems theory. In addition, nine major entries cover each of the major disciplines (political economy; management and business; human geography; politics; sociology; law; psychology; organizational behavior) and the history and development of the social sciences in a

broader sense. Fast Track United States. Congress. House. Committee on International Relations. Subcommittee on International Economic Policy and Trade 1999 Innovation for a Low Carbon Economy Tim Foxon 2008-01-01 Innovation for a Low Carbon Economy analyses the interplay of technological, institutional, market and management factors in the dynamics of energy systems. The book aims to inform national and international policies to promote low carbon innovation. **International Responses to Issues of Credit and Over-indebtedness in the Wake of Crisis** Dr Therese Wilson 2013-04-28 This book explores the political, economic and regulatory context in which credit regulation is taking place following the global financial crisis.

It suggests that current neoliberal economic policies favour multi-national corporations rather than consumers and examines regulatory responses to the internationalization of consumer finance protection. Detailing how EU consumers have been affected by national economic conditions, the book also analyses the lending regimes of Europe, Australia, the US and South Africa and offers suggestions for responsible lending to avoid over-indebtedness and corrupt mortgage-lending. Finally, new approaches and directions for consumer credit regulations are outlined, such as protection for small businesses, protection against risky credit products, reorganization of mortgage securitization and the possibility of a

partnership model to address financial exclusion. The book includes contributions from leading names in the field of consumer law and will be invaluable to those interested in banking, business and commercial law.

**Economics: Concepts, Methodologies, Tools, and Applications**

Management Association, Information Resources 2015-06-30

Organizations, governments, and corporations are all concerned with distributing their goods and services to those who need them most, consequently benefiting in the process. Only by carefully considering the interrelated nature of social systems can organizations achieve the success they strive for. Economics: Concepts, Methodologies, Tools, and Applications

explores the interactions between market agents and their impact on global prosperity. Incorporating both theoretical background and advanced concepts in the discipline, this multi-volume reference is intended for policymakers, economists, business leaders, governmental and non-governmental organizations, and students of economic theory.

*Journal of Small Business and Entrepreneurship* 1985  
**Creating Entrepreneurial Space** David Higgins  
2018-12-10 This collection of papers aims to generate new and exciting opportunities for a holistic view of entrepreneurial research agendas, and advance the manner in which academics and researchers think about and engage with various

aspects of entrepreneurial practice and development.

Improving Business Performance Through Innovation in the Digital Economy Oncioiu, Ionica 2019-09-06 In the 21st century, advancements in the digital world are bringing about rapid waves of change in organizational management. As such, it is increasingly imperative to discover ways for businesses to adapt to changes in the markets and seize various digital marketing opportunities. Improving Business Performance Through Innovation in the Digital Economy is an essential reference source for the latest research on the impact of digital computing. It investigates new economic and entrepreneurial approaches to enhancing

community development.  
Featuring research on  
topics such as business  
ethics, mobile  
technology, and cyber  
security, this book is  
ideally designed for  
knowledge workers,  
business managers,

executives,  
entrepreneurs, small and  
medium enterprise  
managers, academicians,  
researchers, students,  
and global leaders  
seeking coverage on the  
management of  
sustainable enterprises.